

Bronwyn Best, President, Heiwa Business International

Bronwyn holds an Honours Bachelor of Arts in English Literature and a Master of Arts in Japanese Studies from The University of Toronto, and a Master of Business Administration from the Schulich School of Business, York University. Fluent in Japanese, Bronwyn spent ten years in Japan, including a stint as Manager of the Canadian Pavilion at Expo 85 in Tsukuba, under the auspices of the Department of Foreign Affairs and International Trade. In 1986, Bronwyn joined The Canadian Chamber of Commerce in Ottawa as Director, East Asia, responsible for Taiwan, Korea, China, Japan and Hong Kong. In April 1990, she opened the Ontario office of the Asia Pacific Foundation of Canada (APFC), where she served as Programme Director - Ontario for the APFC and Director General for the Canadian Committee of the Pacific Basin Economic Council, until September 1995. In March 1996, Bronwyn set up her own consultancy, Heiwa Business International, in Canada-Asia cross cultural awareness, management, negotiation and mediation, and international business ethics. Since December 1997, she has served as Executive Director of Transparency International Canada. Bronwyn taught International Culture and Ethics at Sheridan College and Cross Cultural Management at York University's Schulich School of Business and served as Project Manager, Canadian Business Ethics Research Network (CBERN), from 2006 - 2009. She has published "Useful Arts of Japanese Management," in Japanese Studies in Canada; "International Business and Ethics: The Role for Ethical Displacement," in Business and the Contemporary World; "Corruption in Business: Ethical Choices and Economic Consequences," in Moderator's Consultation on Faith & the Economy: Corporate Responsibility; "Global Ethical Decision Making: Bribery and Corruption," Canadian Human Resources Monitor, 9 April 2007; and was one of three authors of "Confronting Corruption Using Integrity Pacts: The Case of Nigeria," in the recently published Crime and Corruption in Organizations: Why it Occurs and What to Do About It.